



香港國際眼鏡展
HK Intl. Optical Fair
Nov 6-8, 2019



俄羅斯國際眼鏡展
Moscow Intl. Optical Fair
Feb 11-13, 2020



泰國國際眼鏡展
SILMO Bangkok
Jun 10-12, 2020

香港眼鏡好設計
Hong Kong Eyewear
Good Design



Очки из Гонконга
с отличным дизайном
Hong Kong Eyewear
Good Design



香港眼鏡好設計
官方網頁
Hong Kong Eyewear
Good Design
Official Website



香港

眼鏡

好設計

Hong Kong
Eyewear
Good Design

查詢 Enquiry:

香港中華眼鏡製造廠商會
The Hong Kong Optical
Manufacturers Association (HKOMA)

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🌐 <https://www.hkoptical.org.hk>

活動詳情

Event Details

日期 Date: 11/07/2019 (Thu 星期四)
 時間 Time: 14:30 ~ 15:15
 地點 Venue: 香港會議展覽中心 Hall 1D The Forum
 語言 Languages: 廣東話 / Cantonese

時間 TIME 程序 PROGRAMME

14:20 ~ 14:30	登記及入座 Registration
14:30 ~ 14:35	「香港眼鏡好設計」宣傳影片 "Hong Kong Eyewear Good Design" Promotion video 由香港中華眼鏡製造廠商會研究及發展秘書黃銘賢先生主持 By HKOMA R&D Secretary, Mr Nathan Wong
14:35 ~ 14:50	主題演講: 環球眼鏡新視角—香港眼鏡好設計 Global Perspectives and Innovation - Hong Kong Eyewear Good Design 由恒發光學行政總裁郭君宇先生主講 By Mr Kenny Kwok, CEO of Kelfred Holdings Limited
14:50 ~ 15:05	主題演講: 環球眼鏡新視角—香港眼鏡好設計 Global Perspectives and Innovation - Hong Kong Eyewear Good Design 由雅視光學AustSports首席品牌官李志文先生主講 By Mr Vincent Lee, AustSports Chief Brand Officer, Arts Group
15:05 ~ 15:15	問答及討論 Discussion and Q&A Session
15:15 ~ 15:20	嘉賓合照 Group photo

主題演講嘉賓

About the speakers



郭君宇先生
Mr. Kenny Kwok
恒發光學行政總裁
Kelfred Holdings
Ltd CEO

Kenny 環掌家族超過70年的眼鏡企業，銳意求變，發展成一家著名的眼鏡製造商，主要通過ODM和OEM業務模式生產和銷售各種光學眼鏡架和太陽鏡。

Kenny Inherited his over 70 years' eyewear expertise family business and transformed it into a worldwide well known optical manufacturing business to produce and sell a wide range of spectacle frames and sunglasses mainly through ODM and OEM business models.



李志文先生
Mr. Vincent Lee
雅視光學AustSports
首席品牌官
AustSports Chief Brand
Officer, Arts Group

Vincent創立AustSports，秉承著專業三項鐵人運動員的精神—毅力與堅持，與業界精英緊密合作研究，務求開發出最有助加強運動員發揮的產品，為職業競賽者及熱愛運動者帶來優質實際的產品。

Vincent founded AustSports with a group of sports professionals. As an elite triathlon, his mission to develop professional sports eyewears to help the training of enthusiast public or amateur to sports professional.

備註 Remarks: 費用全免 Free Admission

以上所有講者在論壇及言論皆其個人觀點，一概與本會無關

All the above speakers in this forum and their opinions are only relevant to this forum

香港眼鏡好設計

Hong Kong Eyewear Good Design

「香港眼鏡好設計」公開招募了一批香港優秀眼鏡設計，展現出在眼鏡結構、創新材料、潮流觸覺和產品質量中香港的特有形象，這批眼鏡清晰直接地反映出消費者的品味、消費能力與生活態度在滿足需求的同時，參與定義市場需求。我們希望借此項目鼓勵香港眼鏡業界的持續發展和升級轉型，讓市場得以全面瞭解並接觸香港卓越的眼鏡設計，並攜手發掘建立夥伴關係的商機。

"Hong Kong Eyewear Good Design" aims to encourage and promote the superior quality Hong Kong eyewear designs. These products are both creative and marketable, and can help clients better meet market demands. These lifestyle products embody interests, attitudes, and culture. They seek to inspire, guide, and motivate people with the goal of contributing the definition of the consumer's way of life.

主辦機構 Organizer

香港中華眼鏡製造廠商會 Hong Kong Optical Manufacturers Association Limited (HKOMA)

香港中華眼鏡製造廠商會旨在宣傳香港眼鏡製造業及其附屬產品，開拓海外新市場；引入先進科技及促進同業互相合作精神和共同利益，輔助本業發展及對會員業務作實質性襄助；委員會的工作均以加強香港眼鏡工業在國際市場的競爭能力為目標。

The Hong Kong Optical Manufacturers Association Limited(HKOMA) is tasked, to promote Hong Kong optical manufacturing and related products, and to open new market overseas. To bring in advance and latest technologies, to foster cooperation between manufacturers in the same field, and to work close together to their mutual benefit. In order to carry on the mission of HKOMA as well as to provide practical and valuable assistance to our associates and industry, the association plays an active role in enhancing the strengths of the industry's global competitiveness.



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主辦機構
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執行機構
Implementation
organisation



工業貿易署「工商機構支援基金」撥款資助
Funded by Trade and Industrial Organisation Support Fund,
Trade and Industry Department



支持機構
Supporting organisation



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