

3-day Household Appliances All-round Design, Production & Regulatory Workshop

三天 全方位家庭電器設計、製造及安全法規工作坊

日期：2010年5月10日至12日

地點：香港生產力促進局 - 香港九龍塘達之路78號

時間：上午10時至下午5時

費用：主辦機構及工總會員 - HK\$1500 · 非會員 - HK\$1800

工作坊內容	
Day 1	<ul style="list-style-type: none"> ◆ 融合設計及新技術於開發家電產品 ◆ 產品外型流線設計要訣
Day 2	<ul style="list-style-type: none"> ◆ 創新家庭電器物料之應用 ◆ 環保家電設計 Eco Design
Day 3	<ul style="list-style-type: none"> ◆ 家電產品安全法規 ◆ 生產為本主導設計

講師介紹 (暫定)

Prof. Robert Holdway (U.K.) Giraffe Innovation Ltd.

Robert 是英國首屈一指的環保設計專家，因主持第四頻道「Dumped」的節目而著名。他的管理顧問公司 Giraffe Innovation 專門為英國及世界不同地方的公司及政府部門在其業務如何減低對環境影響的問題上提供建議。

Peter Phillips (U.K.) Rodd design limited

曾於 BIB Design Consultants 及 Roberts Weaver 等著名國際設計顧問公司工作，服務的遠東客戶包括 Hitachi 日立、Matsushita 松下電器、Panasonic 及 Sansui。2007年加入 Rodd Design 成為董事，主要客戶包括格蘭仕(中國)、SGW (前名為 SunCorp)、Kenwood、ADB 及 EchoStar。

Matt Smith (U.S.A) 創科集團

是一位來自美國的機電工程師，現任職守規及可靠性測試服務中心總監，主要負責家電產品的守規及可靠性測試。曾在美國 UL 實驗室工作，在消費品產品安全分析和測試方面擁有超過 15 年的豐富經驗。

Tom Ellefsen (Norway) Life Material Technologies Ltd.

Tom 是 LIFE 抗菌材料科技公司的行政董事及總裁。曾任北美抗菌原料權威集團的亞太區董事，為其開拓亞太區市場。在抗菌材料技術領域有 15 年經驗。



主辦機構 Organizers:



資助機構 Funding Organization:



支持機構 Supporting Organization:



***參加者免費獲贈**

《香港家庭電器創新設計大賽作品集》一本

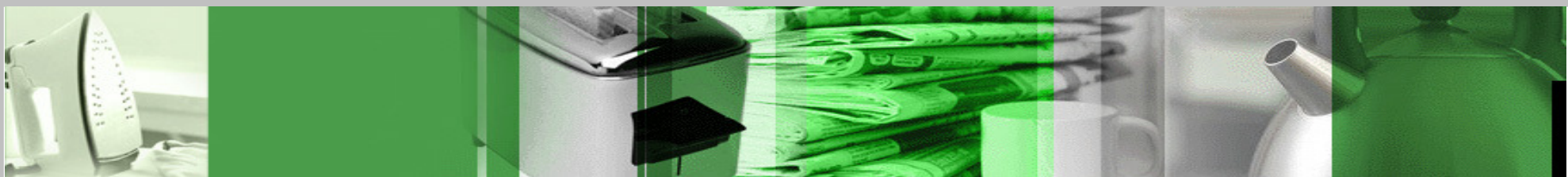
報名表格 查詢請電：27886119 (魏小姐) 或 電郵：syngai@hkpc.org 或 傳真：27885543

參加者姓名： _____ (先生/女士) 職位： _____

公司名稱： _____

電話： _____ 電郵： _____

報名填妥表格連同劃線支票，抬頭「**香港電器製造業協會有限公司**」，並寄回本會會址：**九龍塘達之路七十八號生產力大樓五樓**



3-day Household Appliances All-round Design, Production & Regulatory Workshop

DATE : 10 – 12 MAY 2010

Venue : Hong Kong Productivity Council

TIME : 10AM – 5PM

FEE : HKEAMA & FHKI members - **HK\$1500**, non-members - **HK\$1800**

Speakers Introduction (Tentative)

Prof. Robert Holdway (U.K.) Giraffe Innovation Ltd.

Director of Giraffe Innovation Limited listed by the Guardian Business Pages as one of the UK's top 10 Independent Green companies. Rob was acknowledged by The Manufacturer Magazine as 'Britain's leading eco-design consultant'. Giraffe works internationally on eco-design & life cycle assessment projects as well as advising on environmental strategy for business.

Peter Phillips (U.K.) Rodd design limited

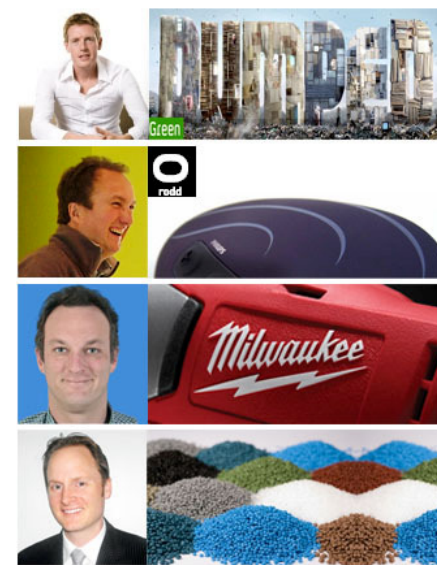
Worked for renowned design consultancies BIB Design & Roberts Weaver since 1984. He developed his International portfolio working on Far Eastern clients such as Hitachi, Matsushita & Panasonic. He then joined Rodd Design in 2007 as a Director and has brought clients including Galanz & Kenwood.

Matt Smith (U.S.A) TTI Group

Currently working as Director of Regulatory and Reliability Services. He is an Electrical Engineer with over 15 years experience in consumer product safety analysis and testing.

Tom Ellefsen (Norway) Life Material Technologies Ltd.

Tom serves as both Chief Executive and Director of LIFE. He has been a shareholder in two antimicrobial companies and has worked in the field of materials technology for 15 years.



	Contents
Day 1	<ul style="list-style-type: none"> ◆ Integration of Design & New Technology ◆ Product Form Styling
Day 2	<ul style="list-style-type: none"> ◆ Application of Innovative Materials for Household Appliances ◆ Eco Design
Day 3	<ul style="list-style-type: none"> ◆ Safety Regulatory ◆ Design for Manufacture

主辦機構 Organizers:



資助機構 Funding Organization:



支持機構 Supporting Organization:



*** Participants can get a copy of "Hong Kong Household Electrical Appliances Design & Innovation Competition Product Showcase"**

Enrolment & Enquiry: 2788 6119 (Ms. Annie Ngai) or email: syngai@hkpc.org or fax: 2788 5543

Name : _____ Position : _____

Organization : _____

Tel : _____ Fax : _____

Please fill in the form with a cheque titled to "Hong Kong Electrical Appliances Manufacturers Association Ltd." & post to "HKEAMA Secretariat, 5/F HKPC Bldg, 78 Tat Chee Avenue, Kowloon Tong, Kowloon, Hong Kong"